

MAIN PROGRAMME OF THE INTERNATIONAL ART-FORUM

21 February, Friday

Forecasts in the world of contemporary art

Art Trends Today
Art and new technologies

TIME	TOPIC	SPEAKERS
12:00 – 12:30	Forecasts in the world of contemporary art. Art Trends today	Luis Bernardo Brito Director of the Art Residence Pico do Refúgio
12:40 – 13:10	How modular platforms will change the art market: blockchain certification, content distribution, affiliate marketing	Marina Nadeeva CEO of the marketing agency Art Collecting
13:20 – 13:50	How technology empowers artists	Elena Zaveleva Founder and CEO of New Art Academy and CADAF international contemporary digital art fair
14:00 – 15:00	Screening of the winning films of the ART RUSSIA FILM Contemporary Russian Short Film Competition	
15:00 – 15:30	Internet marketing in art business	Christina Steinbrecher-Pfandt Founder of blockchain.art, former director of viennacontemporary
15:40 – 16:10	Art and artificial intelligence	Kevin Abosch Irish conceptual artist, known for his work in photography, sculpture, installation, artificial intelligence, blockchain and cinema

21 February, Friday

TIME	TOPIC	SPEAKERS
16:20 – 17:00	Art collaboration of brands and artists. Opportunities and challenges of the 21st century	Alyona Ivanova Producer of art projects and an expert in the field of interaction between art and business. Director of the Asian Pearl Lam Galleries in Russia
17:00 – 17:50	Panel Discussion «Industry Insights. Analysis of collaboration cases between brands and artists.»	Moderator: Alyona Ivanova Participants: Alexander Groves Studio Swine Herve Mikhaeloff Independent Art Consultant and Curator of LVMH group
18:00 – 18:30	Technology in art: new markets, new opportunities	Denis Belkevich Co-founder of the Fuelarts business accelerator, New York
18:40 – 20:00	Panel Discussion «Art and the Internet»	Moderator: Elizaveta Frolova Participants: Yuri Omelchenko ARTPatrol Anastasia Postrigay @op_pop_art Anastasia Konovalova @artclub.konovalova Alyona Alekseeva @art.fanatka Anastasia Andreeva @artlife_moscow



22 February, Saturday

Art market in the 21st century

Art market: present and future.
Art and money. Investing in art

TIME	TOPIC	SPEAKERS
12:00 – 12:30	Disruption or «breaking stereotypes» in the art market	Kate Vasilyeva Co-founder of the Art & Tech Association Switzerland and founder / creative director of Kate Vass Galerie GmbHs
12:40 – 13:10	Art market in the 21st century	Bertrand Scholler Founder and owner of 55 Bellechasse contemporary art gallery, Paris
13:20 – 13:50	Art collecting	Sylvain Levy Co-founder of DSL Collection, the world's first collection presented in virtual reality and including paintings, sculptures, photographs, video art and installations of more than three hundred leading avant-garde Chinese artists. In 2016, DSL Collection received the Larry's List Collector Awards in the Digital Collection of the Year nomination. Member of the Tate Modern Gallery International Committee
14:00 – 14:30	Art and Collectible Design	Aurelie Julien Founder and CEO of Aurelie Julien Collectible Design and Art Consultant
14:40 – 15:10	The role of international residences in the development of artistic practice and career	Kari Conte Director of Programs and Exhibitions at the International Studio & Curatorial Program (ISCP) in New York
15:20 – 15:50	Art forgery crisis in the modern art market	Jeffrey Taylor Director of Master's Studies at Western Colorado University, Leading Specialist in Art Forgery, Founder of New York Art Forensics



22 February, Saturday

TIME	TOPIC	SPEAKERS
16:00 - 16:30	Successful career as an artist in the 21st century	Joachim Pissarro Great-grandson of Camille Pissarro, art historian, theoretician, curator, educator and director of the Hunter College, as well as professor of art history Bershad at Hunter College of the City University of New York. Since 2002, Pissarro has served as the Editorial Director of Wildenstein Publications
16:40 - 18:30	Panel Discussion «Gallerists and artists»	Moderator: Elizaveta Frolova Participants: Konstantin Khankhalaev Khankhalaev Gallery Anastasia Omelchenko Omelchenko gallery Polina Askeri ASKERI GALLERY Gleb Skubachevsky artist, ASKERI GALLERY Misha Most artist Damir Krivenko artist Alexander Moldavanov artist
18:40 - 19:10	Creative Laboratory «ARTBUSH» presents the manifesto «Innovations, achievements of scientific and technological progress and traditional forms of high art in human life in a new look» <i>* As part of presentation an exclusive screening of the film Beauty directed by Rino Stefano Tagliaferro will take place</i>	Alexander von Busch Art producer, art historian, photo artist. Creator of the international project «Art Tour. Masterpieces of world museums on city streets.» Producer of the photo projects «Celestials», «It's all about the hat», «Original», «A Star Called Tsoi», «Victory Country. Victory of the Country.» Curator of exhibitions at the Pushkin State Museum of Fine Arts and the State Russian Museum



23 February, Sunday

Russia on the cultural map of the world

How to make money off art
Pursuing a successful art career today

TIME	TOPIC	SPEAKERS
12:00 – 12:30	Corporate art collecting and why it has a positive effect on business	Masha Maskina Founder of Maskina Art Ventures, creative consultant to help companies create solutions based on the visual arts. Founder of the Women's Interactive Network (WIN), aimed at the development of women in leadership roles. She has held positions in corporate financial management at Etrali Trading Solutions, Universcience, Atos and Ipsos
12:40 – 13:10	Investing in Russian art <i>*Will be accompanied by a translation into Russian sign language</i>	Egor Molchanov Head of ARTinvestment.RU
13:20 – 13:50	Art and Modernity	Denis Gardari Artist, culturologist, art theorist, lecturer, Ph.D. The author of the cultural project «Art and life through the eyes of the artist.»
14:00 – 14:30	Commercial objectives of a cultural project	Dmitry Barsenkov Sales expert at cultural institutions. Deputy Director of the Museum of Russian Impressionism, responsible for marketing and commercial projects
14:40 – 15:10	«Museum of Dissappeared painting»: How to tell a story using VR <i>*Will be accompanied by a translation into Russian sign language</i>	Lina Aleksionaite Editor of Federal State Unitary Enterprise international news agency «Rossiya Segodnya», author of the project «Museum of Disappeared Paintings»
15:20 – 15:50	What are creative clusters, why are they needed and how are they arranged	Sergey Desyatov CEO of the Artplay Design Center